

# POST EVENT REPORT 2023

**27-28  
SEPTEMBER**



ORGANIZED BY



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CO HOST



واحة دبي للسيليكون  
Dubai Silicon Oasis

#MENA EV SHOW 2023

# EVENT OVERVIEW

Welcome to the MENA EV Show, the Middle East and North Africa's foremost event dedicated to revolutionizing the way we move. In a region renowned for its diverse landscapes and dynamic cities, the MENA EV Show represents a pivotal moment in the journey towards sustainable transportation. As electric vehicles (EVs) rise to prominence globally, this event stands at the forefront of the electric mobility movement, showcasing the latest innovations, technologies, and strategies poised to reshape transportation in the MENA region.

Our commitment to electrifying the future of mobility is unwavering, and the MENA EV Show embodies this dedication. It is a platform where industry leaders, forward-thinking innovators, policymakers, and advocates of sustainability converge to explore, collaborate, and propel the MENA region into a cleaner, greener era of transportation.

Over the course of our event, you will have the opportunity to delve into cutting-edge exhibits featuring the latest EV models, charging infrastructure solutions, and renewable energy technologies. Engage with experts and thought leaders who will share their insights and vision for the future of EVs through enlightening discussions and informative sessions. Connect with like-minded professionals and enthusiasts, creating networks that will drive the adoption of EVs and sustainable transportation solutions across the MENA landscape.

The MENA EV Show isn't just about technology; it's about forging a sustainable future for our cities, reducing carbon emissions, enhancing air quality, and ultimately improving the quality of life for our communities. As we embark on this journey, we invite you to join us in electrifying the future of mobility in the MENA region.

So, whether you are an industry professional, a policymaker shaping the future of transportation, an advocate for sustainability, or simply an enthusiast eager to be part of this transformative movement, the MENA EV Show welcomes you with open arms. Together, let's explore, innovate, and drive toward a brighter, cleaner, and more sustainable future of mobility in the Middle East and North Africa.

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# MEDIA PARTNERS



# SPEAKERS



**Her Excellency Dr. Farah Al Zarooni**  
Assistant Undersecretary for the  
Standards and Regulations Sector  
Ministry of Industry and  
Advanced Technology



**Ghanim Mohammad Al Falasi**  
Senior Vice President Technology  
Ecosystem & Development Office  
Dubai Silicon Oasis



**Ahmed Samir Elbermbali**  
Managing Director  
Middle East Charging Interface  
Initiative (CharIN)



**Tarun Sharma**  
President  
Wardwizard Innovations &  
Mobility Limited



**Alexander Lemzakov**  
CEO  
Wize



**Somayyah Alyammahi**  
Head of Studies and  
Policy Department  
Ministry of Energy and  
Infrastructure in UAE



**Vitali Bielski**  
Director, Mobility Practice  
Frost and Sullivan



**Shailen Shukla**  
Chief Logistics Officer  
Admiral Global DMCC



**Omar Al Battaineh**  
Regional Director  
Transport Advisory and Planning,  
Middle East at AtkinsRéalis



**Zoltan Rendes**  
Partner and CMO  
SunMoney Solar Group



**Kivanc Karayol**  
Market Director & Sustainability  
Leader  
Volvo Group



**Mohammed Amine Ouahid**  
Sustainable Energy Business Lead  
Al Masaood



**Samir Yajnik**  
CEO & Executive Director  
Electrodrive Powertrain Solutions  
Pvt. Ltd. (Electra EV)



**Gaurav Malhotra**  
Head of Consumer PBU Middle  
East and Africa  
Bridgestone EMIA



**Anne Florentyna**  
Business Correspondent  
Business Tabloid

# SPEAKERS



**Neeraj Kumar**  
Managing Director for  
European Brands  
Stellantis Middle East



**Ghassan Kallas**  
Strategic Projects Manager  
Porsche



**Hesham Amar**  
Automotive Senior Management  
DNA



**Ravindran Nambiar**  
President  
Wardwizard Innovations & Mobility Ltd.



**Antony Boukather**  
CEO  
Mobility Family Business



**Barbara Cardilli**  
CEO  
LABCARDI



**Israa Mahdi**  
Urban Planner Architect  
Ministry of Infrastructure Development



**Dimitra Theodoropoulos**  
Director of Corporate Responsibility  
& Sustainability  
Talabat



**Farid Dallal**  
Head  
Motoboy



**Adam Ridgway**  
Founder  
One Moto



**Roberto D'Ambrosio**  
CEO  
Axiory Global



**Muna Al Nahdi**  
Head of Sustainability  
& Consultancy  
FARNEK



**Ahmed Mesallam**  
Principal Consultant  
Ministry of Energy and Infrastructure



**Sachin Patil**  
Sustainability Advisor  
Honeywell



**Eng. Faisal Rashid**  
PMP Director  
Supreme Council of Energy

# SPEAKERS



**Andrea Zanon**  
CEO  
Empower Capital (ESG advisory)



**Vinay Prakash**  
Digital Executive Officer  
Business Tabloid Publications Limited



**Sumeet Dhar**  
Chief Operating Officer  
Electrodrive Powertrain Solutions  
Pvt. Ltd. (Electra EV)



**Daniel Davey**  
General Manager of Polestar  
AI Futtaim Electric Mobility



**Izabella Anna Rekiel**  
Impact Correspondent



**Salman Hussain**  
Co-Founder and CEO  
FUSE



**Anish Racherla**  
Co-Founder and CEO  
Regeny EV Charging



**Rahul Bhasin**  
Associate Director, Mobility Consulting  
Frost & Sullivan



**Harj Dhaliwal**  
Founder  
Urban Genesis



**Supratik Duttachowdhury**  
Head of Digital and Service  
Hitachi



**Sven Deckers**  
Director of Strategic Planning  
Dubai Airports



**Ognjen Jovanović**  
eTruck and Bodybuilder Manager  
Daimler Trucks



**Aadam Zaidi**  
Principal Product Manager  
CAFU



**Thejaswini**  
Chief Executive Officer  
Business Tabloid



**Jaideep Dhanoa**  
Co-Founder and CEO  
Fenix

# Event Highlights



**40+**

Speakers



**15+**

Partners, Sponsors  
& Exhibitors



**20+**

Media Partners



**300+**

Delegates



**5+**

Panels



# Panel Discussions

## Road to all electric future

- ⚡ Plans of property developers in incorporating EV charging infrastructure in the new construction projects
- ⚡ Challenges and solutions on developing the charging infrastructure

**Vinay Prakash** – Digital Executive Officer, Business Tabloid Publications Limited (Moderator)

**Omar Al Battaineh**, Regional Director – Transport Advisory and Planning, Middle East at AtkinsRéalis

**Shailen Shukla** – Chief Logistics Officer, Admiral Global DMCC

## Driving sustainability through e-mobility industry transformation

- ⚡ From smart to sustainable: leveraging new strategies to build intelligent and resilient enterprises for a greener future

**Samir Yajnik** – CEO & Executive Director, Electrodrive Powertrain Solutions Pvt. Ltd. (Electra EV) (Moderator)

**Gaurav Malhotra**, Head of Consumer – PBU Middle East and Africa at Bridgestone EMIA

**Ghassan Kallas** – Strategic Projects Manager, Porsche

**Ravindran Nambiar**, President Wardwizard Innovations & Mobility Ltd.

## The future of EVs in the logistics and supply chain industry

- ⚡ Challenges and hurdles in operating electric vehicle fleets:
  - Charging infrastructure for fleets
  - Vehicle downtime and utilization
  - Right product-market-fit
- ⚡ Meet the challenging, digital expectations of the customers, remain profitable and generate growth

**Anne Florentyna** – Business Correspondent, Business Tabloid (Moderator)

**Sven Deckers** – Director of Strategic Planning – Dubai Airports

**Kivanc Karayol** – Market Director & Sustainability Leader, Volvo Group

**Jaideep Dhanoa** – Co-Founder and CEO, Fenix

## Driving digital transformation in the e-mobility industry

Exploring the latest trends and innovations in connectivity, mobility, and automation

- ⚡ The 5G enabled future of mobility
- ⚡ From smart to sustainable: leveraging digital technologies to build intelligent and resilient enterprises for a greener future

**Sumeet Dhar** – Chief Operating Officer, Electrodrive Powertrain Solutions Pvt. Ltd. (Electra EV) (Moderator)

**Gaurav Malhotra**, Head of Consumer – PBU Middle East and Africa at Bridgestone EMIA

**Neeraj Kumar** – Managing Director for European Brands, Stellantis Middle East

**Supratik Duttachowdhury**, Head of Digital and Services, Hitachi Energy  
**Daniel Davey** – General Manager of Polestar, AI Futtaim Electric Mobility

## Building an ecosystem for Start-ups to create new solutions and opportunities

- ⚡ Government initiatives in promoting newcomers in the market with innovative ideas and solutions
- ⚡ Increasing funding and easing the policies for start-ups to excel

**Thejaswini** – Chief Executive Officer, Business Tabloid (Moderator)

**Anne Florentyna** – Business Correspondent, Business Tabloid (Moderator)

**Roberto D'Ambrosio**, CEO, Axiory Global

**Andrea Zanon** – CEO of Empower Capital (ESG advisory) and Founder of Confidente (Empowerment Tech)

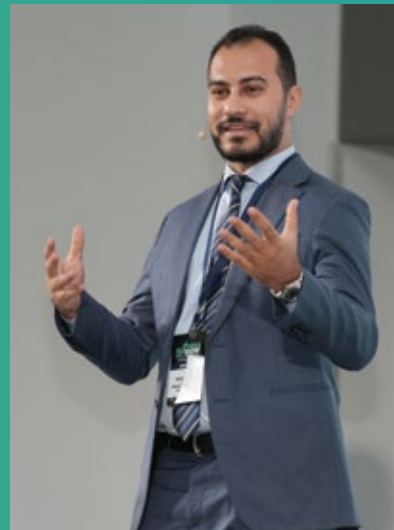
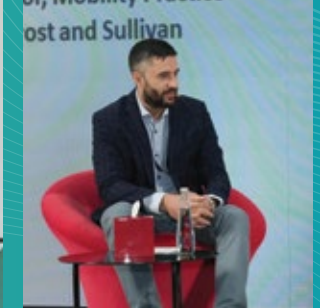
**Salman Hussain** – Co-Founder and CEO of FUSE

**Anish Racherla** – Co-Founder & CEO, Regeny EV Charging

# Event Gallery



# Event Gallery



# Event Gallery



# Event Gallery

Exhibitor



# Event Gallery

Exhibitor



# Event Gallery

Exhibitor



# Event Gallery

Exhibitor





# MENA EV SHOW EVENT ATTENDEES

Petromin  
Netkom Communication Ilc  
Farnek  
Emirates NBD  
AASA GROUPS  
Dubai South  
BMW Middle East  
Hitachi Energy  
Global Ventures  
Global Ventures  
Dubai Future District Fund  
Admiral America Energy Inc  
Admiral Mobility  
Pure Energy  
Hilton  
Three Sixty  
SGS  
Netcom  
Drive Arabia  
DEWA  
Messe Frankfurt  
Jotun  
Regional Technical Services LLC  
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Regeny  
Terrapinn  
AMCA  
Al Masaood  
MOEV Mobility  
Axiory  
Bridgestone  
Orient Planet

Noorhan  
Dubai Business VIP  
Jafza  
Technopeak  
EUPAD  
HKA GLOBAL  
Orange Business  
Seco  
Motei and Associates  
SuperTron InfoTech  
EXON REALTECH  
ITCONNECT TECHNOLOGIES  
Standard Chartered Bank  
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Teltonika Energy  
Teltonika Middle East  
Scheidt & Bachmann Middle East FZE  
Energy International  
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Facile SoftwareFZE  
RENOUS GLOBAL FZCO  
DOTS TECH FZCO  
Family business office  
Getforce  
RAKTA  
Emaar Malls Management LLC.  
NWTN Motors  
DRIEV LIFE ELECTRIC VEHICLE RENTAL LLC  
Honeywell

Wize  
AASA GROUPS  
EVMERGE  
Al Masaood Power Division  
Porsche Middle East and Africa FZE  
Royal Swiss Auto Services  
Continental Middle East  
Abdul Latif Jameel International DMCC  
402 Automotive  
BMW Middle East  
Daimler Commercial Vehicles MENA FZE  
Sungrow Middle East DMCC  
Audi Volkswagen Middle East  
SGS Gulf Limited  
Appraid-Tech  
Chikara Holdings LTD  
Dubai District Future Fund  
Anav Energetics  
AlgoDriven  
AG Auto  
DEWA  
Sharjah Sustainable City  
Dubai municipality  
Ghobash Group  
Enact Systems Inc.  
ADNOC Distribution  
NWTN  
Toyota GAM  
DC Pro Engineering  
MP Warranties  
Electra EV  
Axiory Global  
Empower Capital

# MENA EV SHOW EVENT ATTENDEES

RAILBUS

Tesla

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Wardwizard Innovations & Mobility Limited

Charging Interface Initiative (CharIN)

Ministry of Energy and Infrastructure

Frost and Sullivan

Admiral Global DMCC

Red Sea Global

AtkinsRealis

Daimler Trucks

SunMoney Solar Group

LABCARDI

Urban Genesis

Mobility Family Business

Ministry of Infrastructure Development

Bridgestone EMIA

Porche

Stellantis Middle East

One Moto

Talabat

Motoboy

FARNEK

MOEI

DNA

FUSE

Supreme Council of Energy

Dubai Airports

Volvo Group

Fenix

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Electrodrive Powertrain Solutions Pvt. Ltd. (Electra EV)

W Motors - Dubai

Wardwizard Innovations & Mobility Ltd

Al Futtaim Electric Mobility

Frost & Sullivan

Business Tabloid

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Talabat

Automadness

Dubai Refreshments

Ezbike

MI CAPITAL Services

Nissan Middle East FZE

Geely Middle East

Nissan Middle East

DP World GCC

RAKEZ

Great Wall Motors Middle East

Kilimanjaro Energy Group

Al Futtaim Automotive

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